

NEW RELEASE
January 11, 2016
FOR IMMEDIATE RELEASE

Demi Merritt
720-240 7264
demi@demisanimalrescue.com

Local Animal Rescue Recognized by National Celebrity

DENVER--National celebrity, Jackson Galaxy, has recognized Demi's Animal Rescue for the organizations efforts in saving the lives of animals that are homeless and at risk of euthanasia.

Galaxy's Monthly Mojo program will feature the rescue on the Galaxy webpage and social media platforms, which have millions of followers. Each week they will be posting a story about her rescue.

Galaxy will also promote the rescue as one of Jackson's Picks on the Greater Good crowdsourcing website, who he is in partnership with. Greater Good will also donate five dollars to the rescue each time an item - which Greater Good has chosen -- is sold.

"I was shocked that they would choose an organization that was so small, and that we would be getting that type of recognition that early on," Demi Merritt, founder of Demi's Animal Rescue said.

For a small rescue, this is monumental. Demi has been striving for the past five years to save the forgotten and abused, and to rehabilitate each animal that has suffered the perilous journey from streets to shelter. She will work with animals that have issues to help them adapt to their new lifestyle, and has put in place seven steps to ensure their wellbeing.

"We want this rescue to be a place where animals can come to improve," Merritt said. "If an animal is rehabilitated, or improves from its prior situation the chances that they'll be put back into the shelter system is greatly reduced. "

3-4 million animals are killed in shelters nationally. And devout animals lovers would like to see this number decrease. Demi contends that education plays a key role easing the expansion of this number, and Galaxy's pages will allow her to help inspire the population to inform about these numbers.

"I feel like one of the biggest things is to encourage people to join and solve this issue, and being exposed to millions of people may encourage them to join in helping solve the issue," Merritt said.

Merritt will be featured on the pages for the month of January, and will have five stories posted -- one for every Sunday.

- MORE -

Demi Merritt founded the rescue when she was 14-years-old. Since then, it has grown into an organization that values the rehabilitation of animals before the animal is adopted. She strives to make Colorado a no kill state and has formulated a unique [seven-step](#) adoption process.

Demi's Animal Rescue was featured as an Every Day Hero on 7 News when she was just 17-years-old. Currently the rescue relies on fosters to care for the animals she brings in, but she is working on getting a building so that she can bring in more animals.

###