

FOR IMMEDIATE RELEASE 2/17/2017

**What Do Saving Animals & Basketball Have in Common? MARCH MADNESS!
Small, local animal rescue looking to make big splash in Brackets for Good 2017-
March Madness and non-profits combined**

Score points to help Demi's Animal Rescue win \$10,000 by donating at BFG.org

Denver (Feb. 08, 2017) — Demi's Animal Rescue has been selected from over 1530 nonprofit organizations from across the country who registered to compete in Brackets For Good 2017. Starting Feb. 24th, Demi's Animal Rescue will rally our supporters to help us advance in an online single-elimination March Madness bracket-style fundraising tournament.

About DEMI'S ANIMAL RESCUE

Demi Merritt founded the small, foster based rescue when she was 14-years-old. Seven years later, it has grown into an organization of 5 volunteer board members. Run on the love of an all-volunteer staff, our goal is to make our rescue feel like family for everyone who comes through. They focus on the mending of individual creatures, both physically and emotionally, then find the best matches for adoption. Specializing in the behavioral reconditioning of even the most difficult pets, once an animal reaches Demi's Animal Rescue, it only gets better from here.

About BRACKETS FOR GOOD

Brackets For Good is an Indianapolis, IN based 501(c)3 charitable organization focused on activating new donors, and increasing awareness for other nonprofit organizations through competitive, online fundraising at no cost. Since the inaugural tournament in 2012, new awareness, fundraising capacity, and over \$2.75 Million dollars has been raised for hundreds of charitable organizations across the country in an innovative and fun way. For more information, visit bfg.org. The Denver tournament link is <https://denver.bfg.org/bracket>. Demi's Animal Rescue received a first round bye and will begin fundraising on March 3rd.

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